

Janaya Wheeler

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Janaya Sade | Content Creation

EDUCATION

Auburn University, Auburn, AL

2026

Bachelor of Arts, Communications, Minor-Public Relations

PROFESSIONAL EXPERIENCE

Auburn University Rural Health Initiative – Public Health Communication Intern

August 2025 – May 2026

- Represented Auburn University as presenter at the 2026 Gulf South Summit in Houston, Texas, sharing RHI's collaborative rural health work.
- Expanded RHI's online presence through branded and community publications to highlight student involvement.
- Built meaningful connections with Alabama Extension administrators, community partners, and student leaders by gathering stories, updates, and testimonials that strengthened RHI's community-centered messaging.
- Created, drafted, edited, and distributed newsletters highlighting rural health programs, initiatives, and success stories across Alabama communities.
- Authored articles for *Beyond Auburn* magazine and the *Camp Hill* newspaper.
- Assisted with the development of communication materials, including digital content, graphics, and community updates, to enhance outreach and engagement.
- Conducted interviews with community members and stakeholders to create compelling narratives tailored for diverse rural audiences.
- Supported long-term health communication projects by contributing to content planning, media production, and campaign evaluation.
- Collaborated with Auburn University's Rural Health Initiative team to promote awareness of public health issues and encourage community participation.

Auburn University Office of Public Service, Auburn, AL- Student Assistant

August 2023 – August 2025

- Produced captivating content by utilizing Microsoft Office Suite and Excel for Auburn University Outreach's Instagram, Facebook, and LinkedIn platforms to maximize brand exposure and engagement.
- Schedule and publish social media posts.
- Assisted and accommodated in the annual All In All Pink event for Breast Cancer Awareness, to be an aid for social causes and breast cancer survivors.
- Generated artwork in Adobe Illustrator to enhance AU OutReach's artwork on social media platforms.

- Performed research to inform social media audiences and enhance content for target audiences by providing scholarly information.
- Made available accurate information in the media and efficiency in the content creation processes.
- Procured and participated in student involvement fairs, engaging in meaningful conversations with undergrad and grad students about future careers, and attendees.
- Contributed to event planning by arranging calls and managing connections.

AWARDS/ HONORS

- **Adobe Certified Graphic Design and Illustration**
Professional Certified in Adobe Illustrator (2023-2026)
- **The Society for Collegiate Leadership & Achievement (SCLA)**
Issued by Auburn University (2025)
- **Phi Eta Sigma**
Issued by Auburn University (2024)
- **College of Liberal Arts Dean's List**
Fall Semester (2023-2024)

SKILLS

Technical

- Microsoft Office Suite (Word, Excel)
- Adobe Creative Cloud (Illustrator, Adobe Express)
- Canva

Social Media & Digital Tools

- Social Media Management: Instagram, LinkedIn, X (Twitter), Facebook

Professional

- Leadership
- Organized
- Punctual & Dependable
- Creative Problem-Solver
- Adaptable